

September, 2013

Quarterly Newsletter Volume 4 Issue 1

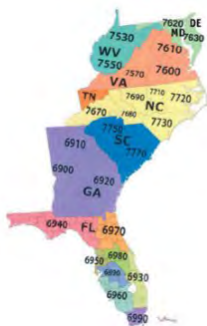


Caribbean Wave

2013-14

Rotary International President, Ron Burton (USA)
Rotary International Vice-President, Anne Matthews (USA)
Caribbean Partnership Chair, Horace MacCormack (D-7610 USA)
Newsletter Editor, Kitty Bucsko (Rotary E-Club of the Caribbean, 7020)
Like us on Facebook – Caribbean Partnership

DISTRICTS 33 & 34 CARIBBEAN PARTNERSHIP



Please give your Rotary Clubs – and your Caribbean Partnerships – the recognition that you all deserve!

Send your stories to the newsletter for publication. Don't let us have to discover them accidentally!

With such excellent projects and so much hard work, you all deserve so much thanks and recognition!

While taking a routine vandalism report at an elementary school, I was interrupted by a little girl about 6 years old. Looking up and down at my uniform, she asked, 'Are you a cop? Yes,' I answered and continued writing the report. My mother said if I ever needed help I should ask the police. Is that right?' 'Yes, that's right,' I told her. 'Well, then,' she said as she extended her foot toward me, 'would you please tie my shoe?'

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Three brothers in Ireland used to frequent a local pub. Then one moved to America and another to Australia. The lone brother left still went to the pub, but now he ordered three beers, taking a sip from each in turn. The patrons watched him go through this ritual for some time before one of them asked why. "One's for my brother in America, one for my brother in Australia and one for me," he replied.

After this explanation, the fellow didn't show up at the pub for a month. Then he appeared again and ordered two beers. He drank from one, then the other. One of the patrons went over and extended his condolences for the man's bereavement. "What bereavement?" the chap asked.

"Well, the loss of one of your brothers," the patron said.

"My brothers are alive," the fellow corrected. He held up one glass.

"This is for my brother in America." He held up the other. "This is for my brother in Australia. And I quit drinking."

CARIBBEAN PARTNERSHIP

Caribbean Partnership

The Caribbean Partnership provides opportunities for Rotarians in the United States and throughout the countries of the Caribbean and North Atlantic to

- *become better educated as to our respective cultural similarities and differences and*
- *to develop relationships, share knowledge, ideas, and interests that would result in partnered clubs.*



*CP Chair
Horace McCormack*

September message from the Chair of the Caribbean Partnership

Dear Fellow Rotarians and Family of Rotary,

The month of September is here! And it is very special for the Caribbean Partnership Program! We celebrate another year of performing service projects and building relationships between the clubs and districts of the Caribbean Countries and those of the Mainland, USA.

CP Celebration. *We have staged the CPC2013 Conference in Boca Raton Resort and Country Club, moving it close to the Zone Institute this year. Why? To encourage greater participation by the Governors and Past Governors who normally attend the Zone Institute.*

Global Grants Program. *The next important thing that happens in September for the Caribbean Partnership Program is the current Rotary Vision and its Global Grants program which closes on September 15, 2013. This program presents tremendous opportunities for our Clubs to work together in several different ways.*

Here's hoping that we have taken full advantage of these opportunities!

- *These opportunities are the object of the Caribbean Partnership program.*
- *We encourage relationship-building between the clubs of the Mainland USA and those of the Caribbean Countries, so eventually they can engage in service projects to change lives and the quality of living standards for mankind.*

Proximity/Location. *A major advantage of the Caribbean Partnership Program is the close proximity of the clubs of the Caribbean to those on the Mainland, USA.*

- *We can travel by plane between these locations anywhere from an hour to half-a-day – a fact that makes it rather convenient for project inspections and monitoring.*
- *This close proximity is why we encourage the over 1400 clubs of our Zone to consider partnering with another club within the Zone, if possible.*

It is a wonderful thing to build the type of relationships and collaboration that we have seen working well for numerous clubs and districts. I encourage you to get on board!

Projects. International service projects are happening all over our Zones!

- Are you part of them?
- Are you satisfied that your club is making adequate progress with international service projects?

If your answer is not a resounding affirmative, you should consider getting your club partnered immediately and get the process going. It does not cost you a dime to partner your club with another!

- Please visit us at the Caribbean Partnership Program by logging onto our website at www.caribbeanpartnership.org.
- Fill out the appropriate Form and
- Let us get the show going.

Together we can work hard to Engage Rotary and Change Lives!

Sincerely,

Horace

EXECUTIVE COMMITTEE AND CHAIRS	
<i>Position</i>	<i>...held by</i>
CP Chair – re-elected for 2013-14	PDG Horace McCormack
Immediate Past CP Chair	Jy Vlass
CP Vice Chair	Errol Alberta
CP Vice Chair-elect	PDG Lara Quentrall-Thomas
Secretary	Rotarian Kathy Brill
Treasurer – re-elected for 2013-16	PDG Phil Lustig
Assistant Treasurer for 2013-16	PDG Laile Fairbairn
Communications Officer	
Website	Rotarian Michael Pollaci
Newsletter Editor	Rotarian Kitty Buesko
Chair, Haitian Task Force	PAG Claude Surena
Chair, Satellite Phones	PDG David Edwards
Chair, Partnering Operations	PDG Gene Windham
Haiti Liaison	PRID Barry Rassin
CPC 2013 Chair	PDG Todd Dayton

PUBLIC IMAGE CO-ORDINATORS	
<i>Name</i>	<i>District</i>
PDG Lara Quentrall-Thomas	7030
PDG Bill Pollard	7600
PDG Susan Glove	7630
PDG Nancee Barbee	7730
PDG Jody Light	7530
PDG Roy Strickland	6900
PDG Carol King	7670

WHY CARIBBEAN PARTNERSHIP?

Our Purpose

1. Cultural Exchange
2. Developing Rotary Relationships, Fellowship, and Friendships
3. Increasing communications between countries
4. Sharing Rotary ideas and interests and assisting in strengthening Rotary in partnered clubs and districts
5. Developing joint projects as a natural evolution from each of the above
6. Assisting individuals with the basic necessities of life in the event of a disaster

Our program falls under *The Family of Rotary* and includes our *Partners in Service (Interact, Rotaract)*

Finding a Partner:

Rotary Clubs from the **Caribbean** and USA **Mainland** that would like to establish a Partner Club relationship are asked to fill out a Partner Club Agreement Form USA Mainland or Caribbean Forms.

To prevent spamming, you will need to be a certified user of this website to gain access to the available forms. Please create an account in the sidebar to the right and when we receive your request for account creation we will allow access to our forms.

Forms available on the *Caribbean Partnership website include:*

Caribbean Club Agreement Form
U.S. Club Agreement Form

VISIT THE CARIBBEAN PARTNERSHIP WEBSITE



www.caribbeanpartnership.org

RI ZONES 33 & 34 ROTARY COORDINATORS MEMBERSHIP & STRENGTHENING CLUBS NEWSLETTER JULY-SEPTEMBER, 2013

Anne L. Matthews RI Vice President | [RI Zones 33-34](#)



Anne Matthews, featured on the cover of this month's *the rotarian*

MEMBERSHIP By the Numbers

Here are the 2012-13 Membership Reports for all the Districts
in Zone 33

ZONE 33

Comparison to Start Figures Membership Report

District	Zone	PRIOR YEAR 11 - 12 Year End			CURRENT YEAR ACTIVITY TO DATE				2012 - 13 MEMBERSHIP GOAL			District
		# Clubs	# Mem	Net Inc / Dec # Mem	12 - 13 Start Figures		30 June 2013		12 - 13 Year End	30-Jun-13		
		30 June 2012	RY 11 - 12		01 July 2012*	# Clubs	# Mem	Net Inc / Dec # Mem				
<i>Based on district submissions (X) or (in the absence of) increase of 3% membership over 1 July 2012.</i>												
									GOAL	%GOAL Achieved		
USA: District of Columbia, Delaware, Maryland, North and South Carolina, Tennessee, Virginia, West Virginia												
7530	33	31	1,248	110	31	1,231	31	1,185	(45)	37	129.56%	7530
7550	33	28	1,246	1	28	1,223	27	1,222	(1)	46	-2.22%	7550
7570	33	83	3,605	(50)	83	3,575	83	3,553	(22)	107	-20.51%	7570
7600	33	64	2,867	(90)	64	2,847	63	2,824	(23)	63	-16.51%	7600
7610	33	54	2,248	35	54	2,226	54	2,208	(18)	67	-26.95%	7610
7620	33	66	2,372	5	66	2,334	63	2,321	(13)	70	-18.57%	7620
7630	33	41	1,636	(19)	41	1,612	40	1,571	(41)	48	-84.78%	7630
7670	33	50	2,400	(63)	50	2,372	51	2,366	(6)	77	-8.43%	7670
7680	33	58	3,014	4	58	2,989	58	2,851	(138)	90	-153.00%	7680
7690	33	52	2,725	(72)	52	2,695	51	2,660	(35)	31	-43.29%	7690
7710	33	45	1,828	1	45	1,802	46	1,815	13	51	24.05%	7710
7720	33	41	1,605	(63)	41	1,582	41	1,576	(6)	31	-12.00%	7720
7730	33	51	1,965	(33)	51	1,935	50	1,912	(23)	30	-38.33%	7730
7750	33	55	2,780	(3)	55	2,745	54	2,640	(105)	30	-127.60%	7750
7770	33	79	4,088	(33)	79	4,042	79	4,007	(35)	73	-44.30%	7770
15		796	35,647	(199)	796	35,210	791	34,711	(499)	1,004	-49.88%	

MEMBERSHIP By the Numbers

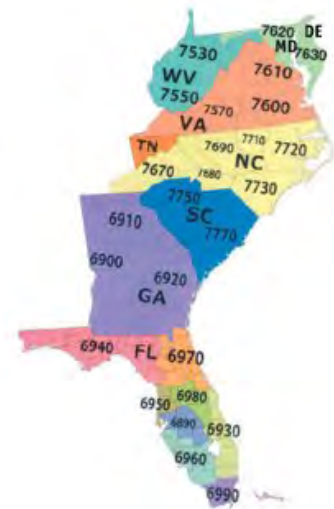
Here are the 2012-13 Membership Reports for all the Districts in Zone 34

ZONE 34

Comparison to Start Figures Membership Report

District	Zone	PRIOR YEAR 11 - 12 Year End			CURRENT YEAR ACTIVITY TO DATE				2012 - 13 MEMBERSHIP GOAL		District			
		# Clubs	# Mem	Net Inc / Dec # Mem	12 - 13 Start Figures 01 July 2012*	30 June 2013		Net Inc / Dec # Mem	GOAL	%GOAL Achieved				
Caribbean: Anguilla, Antigua & Barbuda, Barbados, British Virgin Islands, Cayman Islands, US Virgin Islands, Guyana, French West Indies, French Guiana, Grenada, Haiti, Jamaica, Montserrat, Netherland Antilles, Puerto Rico, Suriname, St. Kitts-Nevis, St. Lucia, St. Vincent & the Grenadines, Trinidad & Tobago, Turks & Caicos, USA: Florida, Georgia														
6890	34	45	1,827	27	45	1,801	44	1,806	5	54	9.25%	6890		
6900	34	69	4,369	(29)	69	4,338	69	4,297	(51)	59	-8.18%	6900		
6910	34	72	3,130	33	72	3,076	72	3,070	(6)	59	-8.50%	6910		
6920	34	66	3,383	(50)	66	3,342	65	3,304	(38)	119	-17.90%	6920		
6930	34	48	1,621	(61)	49	1,599	47	1,613	14	48	29.18%	6930		
6940	34	51	2,463	(4)	51	2,435	52	2,457	22	11	30.12%	6940		
6950	34	49	1,869	(71)	49	1,836	48	1,825	(11)	48	-12.84%	6950		
6960	34	52	2,254	(13)	52	2,226	50	2,214	(12)	1	-1200.00%	6960		
6970	34	60	3,249	(37)	61	3,201	59	3,128	(73)	48	-78.02%	6970		
6980	34	49	2,030	7	49	1,974	48	2,020	46	34	48.54%	6980		
6990	34	50	1,925	12	51	1,933	50	1,897	(36)	38	-62.08%	6990		
7000	34	33	1,234	153	33	1,208	33	1,109	(99)	48	-111.94%	7000		
7020	34	84	2,628	84	84	2,585	84	2,549	(36)	18	-88.82%	7020		
7030	34	69	1,998	(26)	69	1,976	67	1,935	(41)	50	-88.16%	7030		
14		797	33,980	75	800	33,530	788	33,214	(316)	1050	-29.88%			
Grand Totals														
		532	34,533	1,227,189	49,805	34,565	1,202,151	34,644	1,208,660	6,509	44,742	108	14.83%	Grand Totals

For 30 June 2013, the membership figure has been adjusted from 1,221,271 to 1,208,660 to reflect 12,611 member terminations effective prior to 30 June made as a result of processing semi-annual reports received from clubs between 30 June and 26 July.



Caribbean:
Anguilla,
Antigua and

Barbuda, Bahamas, Barbados, British Virgin Islands, Cayman Islands, Dominica, French West Indies, French Guiana, Grenada, Haiti, Jamaica, Montserrat, Netherland Antilles, Kitts-Nevis, St. Lucia, St. Vincent and the Grenadines, Trinidad and Tobago, Turks and Caicos, US Virgin Islands, Guyana, Puerto Rico, Suriname

USA: Florida, Georgia

St.

INJECTING ENTHUSIASM

by Rtn. Haresh L. Ramchandani

A new Rotary Year has begun and Rotarians worldwide have been asked to Engage Rotary, Change Lives. I reflect on thoughts on engagement and ask myself - Are Rotarians Engaged? If not, why not? Understanding the importance of engagement – the big question becomes: How do we create engagement?



I was watching one of my favorite TV Shows recently - Grey's Anatomy - and couldn't help but compare it to a Rotary Club meeting. I wonder "What draws me to watch this show week after week?" I realized very simply that it was because I enjoyed it. Simple. Pure. Enjoyment.

So my thoughts went to Rotary - Is it enjoyable? Is it fun? Is it entertaining? Is it satisfying my needs? Is it worth my 90 minutes each week? We all have the same 24 hours in the day, but what we have a lot more of today than ever before is "options". Perhaps Rotary Clubs need to focus on and ensure that that the time the Rotarian gives to that meeting increases value - value from service, from wisdom, from knowledge, from entertainment, and from joy.

This is not a challenge in just Zone 34, but in Rotary Clubs around the world. After extensive research into how Rotary Clubs have tried to create innovative meetings and engaging ways, I've compiled a list of 20 which I wish to share with you. Twenty (20) ways to INJECT ENTHUSIASM into your club.

But read this at your own risk, as this list has the power to make your club meeting so much fun that you may not have time for much else again.

1. President Swap – Perhaps you're familiar with the TV Show 'Wife Swap'? Well this is a take-off idea by Swapping Presidents. Two clubs exchange Presidents for a meeting. It brings a different, interesting, and yes, fun, alternative to the club meeting.
2. Club Visioning - The corporate world has used visioning exercises to mold and create the philosophy of their organization. RI used visioning to come up with what eventually became their Strategic Plan. Visioning brings about consensus, clarity, direction, and enthusiasm and can actively engage all members.
3. Reunion Meetings - Imagine a platform to invite all the past members and non-attending members to a gathering. It could be a meeting or a social. This is an opportunity to share the club's accomplishments, talk about current or future plans, have them meet new members. These individuals once saw the potential in Rotary. You just might get them interested in Rotary again.
4. *Did you know* Meetings - A quiz show format which gets everyone involved & engaged.
5. Who wants to be a Rotary Millionaire? - Based on the popular TV Game show, Rotary Meetings come alive with Rotary themed questions. This is also a fun method of educating members about all things-Rotary.
6. Rotary Jeopardy - Just as the name suggests, we create an atmosphere just like on TV. It's entertaining, educational, and fun.
7. Rotarians Got Talent - Based again on the hit TV show, it allows the members and guests to showcase talents we otherwise wouldn't be able to showcase.
8. "Get to Know Me" Meeting (Classification Talk) - Not your usual vocational talk, this format allows the member to really discuss their hobbies, passions, or unusual skills.
9. Rotary Family Feud - A perfect way to involve the whole family. Again, using the concept of the popular show, we create a similar ambiance.
10. Speed Networking - Similar to speed dating, Rotarians are encouraged to bring a guest. The format allows everyone to network by rotating every few minutes from seat to seat. This has proven to be a very successful format.
11. Rotary Scavenger Hunt – Encouraging family involvement, the scavenger hunt can be the traditional hunt, but can also be in the form of a hunt within the club meeting room. Entertaining at the very least.

A new Rotary year with a new theme: Engage Rotary, Change Lives. In light of our membership trends, the looming question is: Are Rotarians engaged? And if not, why not?

Understanding the importance of engagement - the big question becomes: How do we create engagement?

12. Inter-club Assembly - Several clubs in a designated area come together and exchange ideas, successes and challenges, fun and fellowship. This format is identified in some districts as a Rotarian to Rotarian mixer.
13. Rotary Idol (American Idol) - One of the most watched shows on TV, it has brought mass entertainment to households worldwide. Rotary Clubs worldwide have capitalized on this and have held themed meetings like American idol, increasing attendance, engagement, and enthusiasm. Wouldn't you want to see some of the talents of your fellow Rotarians?
14. Rotaractors (or Interactors) Run the Meeting - Imagine infusing youth into the arteries of a Rotary Club Meeting by having New Generations actually run the meeting in a given week. What a great way for them to learn more about Rotary and support them in leadership development.
15. Spouses take over the meeting (or your kids) - Similarly, imagine family members running the week's meeting.
16. "Let's do it your way" meeting - As a Rotarian -If you could do things different at today's meeting – how would you do it (let them do it for that week's meeting)
17. President of the week - Everyone gets to pick a president for the meeting. Could be the newest Rotarian.
18. Recognition Night - Rotary's a volunteer service organization, so recognizing the contributions by the members are always welcomed and appreciated. Design a meeting dedicated to recognition of members, inviting their families and community guests to celebrate. .
19. Thank You Meetings - Imagine bringing together every person that has crossed paths with your club. Whether a volunteer for a project, a sponsor of a community event, or a reporter who has written an article about your club, bringing them all together to say THANK YOU can encourage even more giving.
20. MEDIA Meeting: Celebrate the efforts of members of the media. Ask them to pilot the Rotary Meeting for that week, have them as a speaker (and find out additional ways to publicize your club), or just recognize and thank them for their efforts.



Choosing one of the 20 ideas presented here or generating your own, the focus must be injecting enthusiasm in your club and engaging your members. There's no better time than now – Engage YOUR Members.



"The best way to find yourself is to lose yourself in the
service of others."
Mahatma Gandhi

The Recent Council of Legislation concluded...

The Planning Guide for Effective Rotary Clubs form has been replaced by Rotary Club Central, an online goal setting tool for clubs that is accessed by signing in at rotary.org. So how does Rotary Club Central assist us with our clubs and our districts?

Rotary Club Central gives the club and district leaders the ability to monitor club progress and achievements in three key performance areas which are as follows

- membership initiatives,
- service activities
- Rotary Foundation giving.



From a District Level, all district leaders, including the governor, governor-elect, assistant governor, and committee chairs can view a summary of goals and achievements for all clubs in their district by clicking on "District View".

By tracking the progress of proposed targets, District leaders can quickly identify areas of concern and offer assistance or prescribe corrective action to achieve the targets.

At a Club level, only the club leaders including the president, secretary, treasurer, executive secretary, foundation chair, and membership chair can edit goals and achievements for the year they are in office. However, all club members can view club goals and achievements for all years. The ability of members to view the club's progress adds a new dimension, the reporting is in real time, clearly defines the achievements and assist the club's leadership in its planning.

In addition to the benefits to Districts and Clubs, the Data collected through the tool will give Rotary a better way to measure the impact Rotarians are making worldwide. Some added benefits to Rotary Club Central is that trends can be established over the past five years as the tool it includes charts that track membership retention and Annual Fund giving.

Leaders are encouraged to log in to Member Access and enter their data in Rotary Club Central so that club members, the district governor, and assistant governors can see it. If a club is unable to enter goals, any district leader can input data on behalf of the club. The club president will be notified by email when any changes are made to their goals.

Rotary Club Central gives us the opportunity to record, monitor and evaluate our clubs, districts and the health of our organization, we are able to discover trends easily without having to set up the database; if corrective action is required, the need for it will be recognized earlier. We will get the opportunity to learn from each other's successes as the successes are realized in Clubs, Districts and Zones. Rotary Club Central is the dash board – we need only read it for a healthier Rotary.

Merging Clubs: Not Losing an Identity but Building Rotary

Christopher Jones, PP, RC Fishhawk Riverview (D-6890)

Like many Rotary clubs, Riverview Rotary had been stable and steady. In existence for 12 years the club fell on hard times losing membership for various external reasons. Membership fell from 30 to 7 and the club lost critical mass. It's a problem for many small clubs – not enough energy is generated to attract new members.



Nearby, the RC of FishHawk Bloomingdale had been in existence only a couple of years. Although they had a listed membership of 12, only 4 or 5 showed up to meetings or regularly participated. FishHawk Bloomingdale also had many members severely behind in dues – some had never paid since inception.

Both clubs met Monday at noon about 10 miles apart.

The first contact between the clubs was during the FishHawk Bloomingdale's inaugural Crawfish Festival in May of 2011. I had lived in FishHawk and had met a few of the members at their Chili cook-off in which our Rotary club participated. Launching any new project can be daunting, so I pledged our club would man one of their booths at the Crawfish Festival.

With both clubs facing membership challenges, we began attending each other's meetings. What a positive buzz when we all met together. With the energy and fun we were both experiencing, the two clubs quickly decided to join together prior to the start of the new Rotary year of 2011/2012.

My goal, representing the Riverview club was to regain critical mass, have fun and have equal representation of both clubs on the board of the new club. Equal representation was and is important to the success of this newly formed club, because no club wants to feel like they were taken over or absorbed. Our effort was to truly merger.

The new club now had energy. We aggressively decided to adopt both club's projects which was definitely a stretch target. We installed the new board and all members started to participate in all events. Within 6 months, we had added 5 new members that had participated in some of our events.

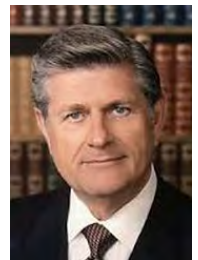
We gained another 5 from the demise of a 3rd Rotary club in the area. We decided to add one more project, an international project and one of our new members took charge. We also leveraged a local volunteer database of individuals who wanted to participate in the community, but in a project-by-project basis. "Marketing" our projects to this audience, we added several volunteers to assist in our projects. We added them to our mailing lists and social media outreach. And now, some have become members.

Leadership has fostered new ideas and projects but prioritized previous projects of both clubs. Marketing in social media and local papers became paramount. Every opportunity we had to showcase a project or hand out a check, we invited the media. We began to be recognized as an active, energized organization that was doing good in the community.

Today, two years later, there is no longer Riverview and FishHawk Bloomingdale Rotary Clubs. Now there is just the Rotary Club of FishHawk Riverview. One club.

20 Answers to the Question Why Join Rotary?

(Reprinted) Richard D. King, Rotary International President 2001-02



1. **Friendship:** In an increasingly complex world, Rotary provides one of the most basic human needs - friendship and fellowship. It is one of two reasons why Rotary was founded in 1905.
2. **Business Development:** The second original reason for Rotary's beginning is promoting business development. Everyone needs to network. Rotary consists of a cross-section of the business community. Our members come from all walks of life. Rotarians help each other and collectively help others.
3. **Personal Growth and Development:** Membership in Rotary continues one's growth and education in human relations and personal development.
4. **Leadership Development:** Rotary is an organization of leaders and successful people. Members improve leadership skills - such as learning how to motivate, influence, and lead others while serving the community.
5. **Citizenship in the Community:** Membership in a Rotary club makes one a better community citizen. The Roseville Rotary club consists of active community leaders who share the goal of making the community even better.
6. **Continuing Education:** Each program at Rotary is designed to keep the membership up-to-date about what is happening in the community, nation and world. Each meeting provides an opportunity to engage with stimulating speakers on a broad range of timely topics.
7. **Fun:** Rotary is fun, a lot of fun. Each meeting is fun. The club service projects are fun. Social activities are fun.
8. **Public Speaking Skills:** Many individuals who joined Rotary were uncomfortable speaking in public. Rotary develops confidence and skill in public communication and the opportunity to practice and perfect these skills.
9. **Citizenship in the World:** Every Rotarian in any of the 29,000 clubs in 194 nations wears a pin that says —Rotary International. There are few places on the globe that do not have a Rotary club. Every Rotarian is welcome – even encouraged – to attend meetings anywhere in the world. It is an amazing experience to feel the common bonds and values of Rotary with people from all cultures throughout the world.
10. **Assistance when Traveling:** Because there are Rotary clubs everywhere, many a traveling Rotarian in need of a doctor, lawyer, dentist, hotel, or advice while traveling has found assistance through Rotary.

11. Entertainment: Every Rotary club and district has parties and activities that provide diversion in one's business life. Rotary holds conferences, conventions, assemblies, and institutes that provide entertainment in addition to Rotary information, education and service.
12. The Development of Social Skills: Every week at various events and functions, Rotarians develop people skills. Rotary is for people who like people.
13. Family Programs: Rotary provides one of the world's largest international youth exchange programs: high school and college experiences for future Rotarians; opportunities for spouse involvement; and a host of activities which strengthen families.
14. Vocational Skills: Every Rotarian is expected to participate in the growth and development of his or
 1. her own profession or vocation; and to teach youth about one's career or vocation. Rotary helps make us
 2. all more effective at our chosen career.
15. Ethical Development: Rotarians practice the 4-Way Test in business and personal relationships.
16. Cultural Awareness: Around the world, practically every religion, country, culture, race, creed, political persuasion, language, color and ethnic identity is found in Rotary. It is a cross section of the world's most prominent leaders from every background. Rotarians become aware of their cultures and learn to love and work with people everywhere. They become better citizens of their countries in the process.
17. Prestige: Rotary members are leaders of business, the professions, art, government, sports, military, religion and all disciplines. Rotary is the oldest and most prestigious service club in the world. Its ranks include executives, managers, and professionals – people who make decisions and influence policy throughout the world.
18. Nice People: Rotarians above all are nice people - the nicest people on the face of the earth. They are important people who follow the policy of – it is nice to be important but it is more important to be nice.
19. The Absence of an "Official Creed": Rotary has no secret handshake, no secret policy, no official creed, no secret meetings or rituals. It is an open society of men and women who simply believe in helping others.
20. The Opportunity to Serve: Rotary is a service club. Its business is humankind. Its product is service. Rotarians provide community service to both local and international communities. This is perhaps the best reason for becoming a Rotarian: the chance to do something for somebody else and to experience the self-fulfillment that comes in the process. It is a richly rewarding experience.

"He profits most who serves best."

(Reprinted) Richard D. King, Rotary International President 2001-02

Rotary: What's the message? Are we delivering it?

Carlos Giraldo RPIC Z34



At RI's International Convention in Lisbon, past President Bill Boyd stated "Rotarians don't tell their story outside of Rotary often enough, which may be one of the reasons membership has not grown but stayed the same for a number of years." Boyd said we need to ask ourselves why we are losing members in so many countries and not receiving more donations from outside of Rotary. "Is there something wrong with our message or how we are delivering it?"

Two weeks earlier in Evanston at the conclusion of the Regional Seminar I queried district governors-elect on how the Rotary Public Image Coordinator team could help them as governors.

Thank goodness I did. Gary D. Smith (D6920 / Georgia) shared the obvious: "Support to clubs on how and why they should tell their story – but first identifying the story."

Gary, in my opinion, flipped past President Bill's question. It is not that there is something wrong with the message and how we are delivering it. It is: What's the message? and, are we delivering it?

So, according to Gary (and I agree with him), three things need to happen.

- First, clubs need to know why it is important they tell their story to the community.

- Second, they need to know how to use public relations tools to do it.
- Third, and most importantly, they need to determine what story they want to convey to the public.

The RPIC team took heed and we have outlined a plan based on Gary’s request. But, I don’t think what we will do is going to be enough. We need you, as a leader in your club, to shout out the importance of “telling a story.”

Far more than telling a story, ask your club leaders to look at you club’s history of activities and determine which avenue of service or fundraising activity best identifies the club in the community – that’s the story to tell. And, under the same breadth, tell them how important “telling the story” engages members and attracts new ones.

Rotaract Takes Center Stage

Want to see what Rotaractors are doing to publicize their community service (and their clubs!!)?

Watch D-7020 Rotaract Governor Julie Ramchandani as she does a great job of marketing Rotaract AND Rotary....

You will have to copy the link into your browser’s address bar. The link likely does not work in this medium. But here’s the address below:



<http://www.televisionjamaica.com/Programmes/SmileJamaica.aspx/Videos/27727>

PHOTOS FROM LISBON



Nancy Barbee posted this photo of Lisbon from her hotel window.

Lara Quentrall-Thomas at the CP Booth in Lisbon.



SERVICE PROJECTS –

DO THEY SUPPORT MORE THAN JUST THE COMMUNITY THEY SERVE?

...Roger White, D-7020



Many times there are unexpected outcomes from projects, and many times these outcomes create a fresh awareness.

In 2009-2010, one of the goals set by District Governor Errol Alberga for District 7020 was to undertake a District project in Haiti. It was hoped that many clubs in the district would participate in the project. In addition to the funding from The Rotary Foundation and the Haiti DAF, the project also became a partnership of 20 individual Rotarians, 44 Rotary Clubs, 27 Rotaract Clubs and 3 Rotary Districts. So how did this happen?

Little did the district know that, in January 2010, a major catastrophe would unite Rotarians from Zones and 33 and 34 because of the desire to give as much support as possible to Haiti in its time of need. The Caribbean Partnership was a significant catalyst for this unity.

An initial needs assessment was carried out in 2009 by a committee from the Rotary Club of Les Cayes with input from the District 7020 Haiti Task Force, to identify a suitable project. Roger White, PP Rotary Club of St. Thomas and District Haiti Liaison was appointed by then DG Errol Alberga to be responsible for the project together with a committee of Haitian Rotarians led by PAG Robert Leger. The project, the renovation of a Lycée, had an initial target budget of \$80,000 and involved replacing the electrical and sewage systems and refurbishing and repainting classrooms, bathrooms, cycle storage and sports courtyard.

This secondary school offers classes up to 12th grade and caters to students from the city and also from many rural areas surrounding Les Cayes. The total number of students attending this school in 2009 was around 2,800 offering the opportunity for both daytime and evening classes.

By April 2010, as a result of the earthquake, it received an influx of students who had migrated from Port au Prince, increasing its student body by around 600.

As word of the District's efforts for the school spread, more clubs wanted to join in the project and appreciated their donations being specifically assigned to a particular area of the school. Individual Rotarians bought chairs for the auditorium at a cost of \$35 each while clubs sponsored such areas as the computer lab or the library by direct contributions or by providing seed money for matching grants. The response was overwhelming and resulted in the school being much better equipped than was originally hoped, partly because of the pride of "ownership" created by the individual nature of the sponsorships. The original "target" budget of \$80,000 became an actual expenditure of over \$160,000 excluding in kind donations.

Although the earthquake caused the much anticipated fellowship weekend, originally scheduled for April 2010, to be cancelled, a grand opening ceremony took place in October of 2011 attended by many Rotary participants representing the donor clubs from the Caribbean and as far away as Louisiana.

News of the project spread around Haiti through radio and television and a few months later, the Lycee was selected as the launch site for the for the new countrywide school internet access initiative, an event attended by the Prime Minister of Haiti.

The unexpected outcomes? Lasting relationships, greater recognition for Rotary, greater understanding of The Caribbean Partnership, new members for the Rotary Club of Les Cayes and the honour for Rotary, of being held as an example of outstanding service by the government of Haiti....Priceless!

Eager To Impress The Boss

A young executive was leaving the office late one evening when he found the CEO standing in front of a shredder with a piece of paper in his hand.

"Listen," said the CEO, "this is a very sensitive and important document here, and my secretary has gone for the night. Can you make this thing work?"

"Certainly," said the young executive. He turned the machine on, inserted the paper, and pressed the start button.

"Excellent, excellent!" said the CEO as his paper disappeared inside the machine. "I just need one copy."

ROTARY COMMUNITY CORPS

Shaun Pennington, President, RC St. Thomas Sunrise (D-7020)

Rockmen Rotary Community Corps

Rotary Community Corps has the same goal as any Rotary Club – Service above Self. But few of these Rotary International approved groups are as unique as Rockmen Rotary Community Corps.



RRCC was the dream of the Rotary Club of St. Thomas Sunrise. The club wanted to engage the population that was being served by a unique, philanthropic organization dedicated to providing useful job skills to a population of young people who had moved away from the main stream – or maybe never entered it through no fault of their own.

My Brother's Workshop (MBW) was identified as a perfect partner to achieve the club's goals.

MBW, the vision of one man supported by his local church, had been an extraordinary success in its short, six-year existence. The program, which is perfectly illustrated in this short video, has now graduated a few hundred young men through its program. In doing so, it has provided these young men with an alternative direction in life, away from the path many had already chosen of joining gangs. Most of these young men had seen and participated in violent activity and many had already been incarcerated. MBW trained them in skills in the construction industry as well as skills for life.

The program includes obtaining contracts on which the participants gain practical experience as well as insistence on completion of their high school education. It has given hundreds a hope for a future.

The St. Thomas Sunrise club saw an opportunity to piggy back on the vocational program's success by using the support and principals of Rotary to now engage these young men and many others in the community in a path to service that would have the triple purpose of socializing with various community members while supporting service activities and learning a different set of skills.

In its short life, Rockmen Rotary Community Corps has put in hundreds of hours of service:

- Beach clean ups
- revitalizing an entire recreational park on St. Thomas
- building various needed items for other community non profits
- creating and building a medical exam room at a homeless shelter
- and more

Most recently corps members have been granted, by the Virgin Islands Government, stewardship over a once beautiful park that they are slowly bringing back to its lush and manicured self. It's an arduous process that in the end will lead to fund-raising opportunities for the group, including weddings, which used to be held there, concerts, afternoon parties and more.

Many of the Rockmen Rotary Community Corps members had not had opportunities for service in the past. Forming the Corps has flung open the door for them to give back to the community while forging new friendships with people of varying backgrounds and walks of life. The respect that Rotary International engenders for all vocations speaks clearly in this unparalleled group that is growing in scope and maturity.

Rockmen Rotary Community Corps received its charter from Rotary International in July 2012 when then District 7020 Governor Vance Lewis presented it to the first Corps Executive Edmund Armstrong.

SENDING MONEY TO HAITI

Since January 2010 the Caribbean Partnership in conjunction with the Haiti Task Force has been active in rebuilding all over Haiti.

With funds provided by The Donor Advised Fund for Haiti Disaster relief and other sources, we have funded over 100 projects that have been overseen primarily by the 19 clubs in Haiti. (There were a few undertaken by clubs outside Haiti working in conjunction with Haitian Rotarians).

The Caribbean Partnership is a 501 c-3 that has the ability to wire funds at a very attractive rate to Rotary Clubs in Haiti. If you wish further information on how this is done feel free to contact Treasurer, Phil Lustig.

Junior Rotary Program

Is there a EarlyAct, Rotakids, YouthAct or similar in your District? If so, you may be interested to know that RI will be forming an Ad Hoc committee to study RI recognition of a new or existing program, taking into consideration:

- proposed program name
- recommended age range of participants
- common purpose and goals
- minimum policies
- strong Rotary brand



Your District Goals for New Generations an Youth

What goals have been set in your District for engagement of New Generations? We would like to compile a library or ideas for New Generations and Youth Service Chairs to draw from and would appreciate your input. A few suggestions are below.....what else can you add?

- Increase number of Community-based Rotaract Clubs
- Offer Interact and Rotaract clubs the opportunity to develop a project which involves partnering with Rotary in a District Block Grant
- Include Rotaractors in RLI Seminars
- Invite Rotaractors as presenters at District Seminars and Conferences

What Rotaract Wants

At the recent Rotaract Pre-convention in Lisbon Rotaractors were asked to raise their hands if they aspired to be Rotarians in the future. The response was over 90%. of course all those present were enthusiastic and committed Rotaractors so it might be an expected reaction. When this same group was asked if there was a Rotary club they felt welcome at, less than 10% responded.

This shocking ratio appears, unfortunately, to be the norm and is borne out by the fact that less than 5% of Rotaractors transition into Rotary.

Do you have innovations in your District to try to improve on these statistics? Do you consider it a good idea to encourage Rotaractors to start their own Rotary club as an alternative to joining an existing club? Why or why not? Let us hear from you

Share Your "Interact Interaction"

Many of our Interactors would love to know more about what other clubs are doing and to have the opportunity to meet with other club members on a regular basis. While RYLA and other such events can offer "Interact Interaction" it is often challenging to provide an opportunity for these young people to share the ideals of service outside of their school environment.



Some Rotary clubs have successfully formed community-based Interact clubs. While these clubs require considerable effort and time on the part of the Rotarians, they do offer a broader outlook. What success has your District had with "Interact Interaction"?

We want to hear from you and to share your ideas. Please ask your New Generations or Youth Service Chairs to connect with ARC Diana White.

International Day of Peace
September 21, 2013

HAITI ON THE MEND

By Mark Kurlansky; Posted June 19, 2013

AP/Dieu Nalio Chery

http://www.truthdig.com/report/item/quelle_surprise_haiti_on_the_mend_20130619

In Haiti there is nothing more unexpected than good news. After an absence of a dozen years, I returned to a country from which I had reported regularly for more than a decade to visit old friends and get reacquainted.

In the 1980s and early 1990s, I was one of the leading journalists in Haiti covering almost every event, election, coup, riot and anything else that happened for the Chicago Tribune. Since I left, there had been a military coup d'état reversed by a U.S. military invasion; the emergence of gang warfare, street crimes and kidnappings; and a devastating earthquake. What could be left of poor suffering Haiti?

The first thing I noticed was a new modern airport. The Haitian government had also rebuilt some of the shaky bridges over dry ravines that become wild roiling rivers when the afternoon rains come. Schools were being built. This was something new for Haiti, a government supporting real development projects that actually improved things.

When I was last in Haiti I knew the man who is now president, a rocker then who wore trendy clothes, a shaved head and spoke in a hip way with American slang in his Creole. He had right-wing politics, ties to the brutal military and had adopted the nickname Sweet Mickey from a feared army colonel Michel "Mickey" François.

Sweet Mickey Martelly, who sang in a sweet voice songs with biting, sometimes off-color lyrics, has for the past two years been President Michel Martelly and wears conservative business suits. He opposed his predecessor Rene Preval and his predecessor Jean-Bertrand Aristide who was overthrown in a 2004 coup d'état that Martelly supported. But this makes Martelly, however dubious his credentials, the first president in Haitian history to peacefully take power in an election from a predecessor of an opposing party. Martelly's critics point out that he inherited most of his development projects from Preval rather than originating his own plans, but a president who continues rather than discards the programs of the opposition is something that is also very new for Haiti.

There are roads being built and Haiti will soon have a better street system than it has ever known. The Ecuadoreans have built roads in the Artibonite, the farm belt in the center of the country where there had never been roads before. Private companies from the neighboring Dominican Republic, a country with which Haitians share an island but so few relations that at times you could not even cross from one nation to the other, have been building streets, including one to Jeremie, an isolated community in the far south that has never before had such a connection.

The opposition claims that President Martelly took kickbacks for granting the Dominicans no-bid contracts. The opposition also faces corruption charges it hasn't answered. How is it that Aristide, who was a penniless parish priest when I left, now lives in a huge mansion that he built for himself? How enormous is hard to say since the walls around it are rebuilt ever higher.

Three years ago, on Jan. 12, 2010, an estimated 300,000 people were killed and about 2 million lost their homes when an earthquake struck crowded Port-au-Prince. International relief organizations placed 1.5 million homeless people in 1,555 tent cities throughout the capital in public squares or anywhere else that space could be found. Today, there are about 300,000 still in tents, mostly on the outskirts of the city. Parks and fields have been reclaimed. Place Boyer, a run-down plaza turned tent city, is now restored with decorative Haitian tiles and stunning tropical gardening.

Getting 1.2 million people out of camps that were sometimes disease and crime ridden seems a major accomplishment. But there are at least two sides to everything in Haiti. Human rights group Amnesty International claims that 65,000 people were forced to leave, which would still represent a small number of the people who exited.

But there are other problems. Most of the displaced people were not returned to the sites of their original homes. It was easier to build new neighborhoods than to clear the rubble and ruins of the old ones. But where in the increasingly crowded capital was the space for all these new houses?

The only available areas were on mountain slopes seemingly too steep for construction. However, new communities of hundreds of cinder block houses have been built on 60-degree mountain inclines. There are no roads there, so people in the higher-up houses have to climb the steep peaks on foot to get home. And the houses were constructed with Haitian made cinder blocks that have never been stress tested; no one knows whether in time they will crumble.

Worse, many of these communities have been built with houses jammed next to one another and no trees. The lack of greenery on the mountains is a serious problem throughout Haiti. The trees have been chopped down to sell as charcoal or for construction; without trees there are mudslides and erosion.

The scars of such events can be seen on many mountainsides. Afternoon rains in Port-au-Prince turn into floods. The day after I left, the streets were transformed into muddy rushing rivers several feet deep, paralyzing the city. It seems certain that eventually some of these new communities will be lost in landslides, but there are so many tragedies waiting to happen that Haitians expect them with a stoic fatalism.

No one knows exactly how many people live in Haiti. When I was last there the standard estimate was about 6.5 million, but now the World Bank is saying the population is more than 10 million. At any rate, it is visibly more crowded. Rural villages are now towns of twice their previous size. The traffic in Port-au-Prince is unbearable. A word in Creole has newly come into fashion—*blokus*—to describe a gridlock at major intersections that can hold traffic still for hours. The Haitians wait with little horn honking.

If nothing else moves a *blokus*, the Haitian police have a special American trained unit called the BIM, a Motorized Intervention Brigade, which steps in. Men with helmets, bulletproof vests and assault rifles clear up traffic jams very quickly. Assault rifles are new. When I was last in Haiti there were M-1 rifles and Uzis. But then again, this visit I sometimes saw a farmer plowing a field with a green John Deere tractor whereas when I was last there, there were only oxen and donkeys doing that work.

But of course these troops were created for more than traffic problems. The armed slum gangs that emerged to support Aristide when he was president outlasted him and have made the streets far more dangerous than they ever were when he was in power. At night, the pop of arms fire can be heard in the city echoing off the mountains. It is a familiar sound, but in past years the violence had been political, not criminal. Given Haitian history, political violence is still a possibility.

Jean-Claude Duvalier, the ousted scion of a despotic 29-year reign that held the nation in terror, has returned from exile, his stolen fortune gone.

Ironically, the most legendary kleptocrat in modern Haitian history cannot live as luxuriously as Aristide, who was supposed to end corruption. Young people, who are the great majority of Haitians, do not remember the Duvaliers and talk of how the streets were cleaner and there was no crime when that family prevailed. But older Haitians remember the murderous state.

Haiti was a silent country, people were afraid to speak and the corpses of the regime's victims were dumped by the side of the highway. People are still afraid that Duvalier could come back to power. One family said it was not republishing a book by a deceased relative on Duvalier crimes because it was afraid of him. Given the rapid twists of Haitian politics, it is not inconceivable that Duvalier could someday retake office.

Haiti is now a democracy and people speak their minds, but they are careful.

There is supposedly complete freedom of the press, but when I was last in Haiti there were a dozen newspapers and now there is only *Le Nouvelliste*, which publishes boosterish articles about the rebuilt Place Boyer or a new school. But in a country where only half the population can read, radio is far more important and there a variety of opposition views are aired.

Meanwhile, there are construction and development programs everywhere. Some are better appreciated than others. The Dominican Republic and Venezuela's late President Hugo Chavez have earned praise. Bill Clinton's foundation, for unclear reasons, is completing a huge high-rise business-class hotel, which has generated less enthusiasm. The United Nations has become a huge presence here with several bases. But its many trucks and SUVs contribute to the traffic problem. Although the U.N. came to help and to guarantee stability with troops, some of those troops brought cholera, which has killed 8,000 Haitians and, according to Doctors Without Borders, is still not under control. Some political groups opposing the U.N. have been calling for an end to the "occupation."



At left – A man sweeps an exposed tiled area of the earthquake-damaged Santa Ana Catholic Church, where he now lives, in Port-au-Prince, Haiti

Despite the infrastructure projects, the city destroyed by an earthquake has not been rebuilt. I cannot find my way around the center of a city whose every street I used to know. It is difficult to recognize roads without their buildings. In the center of town, the national palace is gone and the row of 200-year-old government buildings is missing, but to many people's disappointment, a bizarre steel and concrete monument several stories high that the Haitians have dubbed "the tower of terror" remains standing.

The commercial center is rubble, some streets still impassable. The buildings that housed shops are cracked and roofless and many of the businesses are in the street in front of the crumbled shells or piles of rubble. The cathedral looks like a scene from World War II Europe with a few elegant arches and pillars marking the spot where once stood a towering church.

In contrast with all the ruins, Preval redid the Duvalier family beach home into a public space, and for the first time, young Haitians have a place to go to the beach. Nearby, a new coastal resort, extremely modest by Caribbean standards, has opened and has been named Obama Beach Hotel. It's a different Haiti from the one I knew before, and if there are no more mudslides, hurricanes or coup d'états—all common occurrences in the country—it could at last be getting a little better.

FOLLOW-UP IN HAITI

...Robyn Corbett, Australia

Dear Dr. Hudicourt and fellow Rotarians

I am delighted to tell you that our little friend Fefe is the very proud owner of a new prosthetic eye!

I'm up in Gonaives and have received phone calls, emails and photos from my friends Boss and Missy in Port au Prince with updates from the past 24 hours. They asked me to pass on to you all their sincere thanks and that of Fefe, his family and community.

We were pleasantly surprised that what we thought was to be an assessment appointment with Dr Hudicourt yesterday morning resulted in Fefe being fitted with a prosthetic eye. Thank you all for making this small miracle possible. It's worth remembering that ever since Fefe's accident, his family as well as Boss and Missy had tried, unsuccessfully, to get medical help. I'm not sure that any of us can truly comprehend what a difference your loving gesture has made to Fefe, his family and community in the tent city.



Above are before and after photos of Fefe - first pic is my friend Boss with Fefe and another child, taken during my first visit to the Tent City one month ago.

Second photo is zoomed in version of first. Third pic is Fefe yesterday afternoon, a few hours after his visit to Dr Hudicourt.

Grateful to be a Rotarian!

Robyn Corbett

Successful CP Projects

Stories of interest at September, 2013

*From Lori Freeman, President 2013-14
Rotary Club of Tallahassee Sunset
Facebook page: TLHSunsetRotary
Website: www.TLHSunsetRotary.org*

International clean water project – Dumay, Haiti

ROTARY CLUB OF TALLAHASSEE SUNSET

Saturday August 10 through Saturday August 17

With the new Future Vision grants application, our club applied for and received a grant to provide clean water filtration systems to a small community in Dumay, Haiti. On August 10, 2013 three of our Tallahassee, Florida USA Sunset Rotarians departed for Dumay, Haiti for seven days. They are installing water filtration systems, educating the community on the importance of safe drinking water, and beginning a long-term partnership with the community of Dumay for our International Club Project.



Dumay, Haiti is a small remote community southeast of Port-Au-Prince. Water from the community wells is unfiltered and untreated. Left with no other choice, the residents knowingly drink the unsafe, contaminated water. Many residents are chronically ill with gastrointestinal diseases which renders their food program ineffective because they cannot retain nutrients. As a result, children are often sick and cannot attend school and adults are regularly unable to work because of their illnesses.

Our goal - to implement a sustainable solution for the community so they can have the opportunity to drink clean water and live healthy lives. Please look at our brochure to see the Sawyer water filtration systems we are bringing to Dumay, Haiti.

We appreciate the support we are receiving from everyone and the Rotary Club of Champ De Mars. We enjoyed to learning from the community of Dumay and sharing in fellowship and partnership with the Rotary Club of Champ de Mars.

I am sad to say that I was not able to be on this trip. However, our Tallahassee Sunset Rotary team, Shawn Hamm, Debbie Williams and Elizabeth Chambers were honored to be able to travel. The team arrived in Port-au-Prince on Saturday at 9:00 a.m.

Here is a summary of our project and activities planned. We have purchased (60) water filtration systems to be distributed in and around the community of Dumay. Here is the website of Sawyer Products, the company we purchased the filtration systems from <http://www.sawyer.com/sawyersaves/rotary.html>. The website will show details about the filtration systems and how they work.

Our Measures of Success for this project are:

1. Develop/Establish a Community Water Council of Dumay for sustainability and community empowerment.
2. Train Community Water Council of Dumay on the effective operation of filters so that community members can use them as future references once our team has departed.
3. Community education on clean water, sanitation and hygiene.
4. Distribution of (60) water filtration systems and training of community members with guidance by the Community Water Council of Dumay.
5. Complete additional water testing of community well water before and after filtration to show impact of systems.
6. Complete a community needs assessment for potential future projects with the community.

International Clean Water Project

Dumay, Haiti



Rotary Club of
Tallahassee
Sunset



The Team from Tallahassee met with DG Jeremy Hurst of District 7020 (center back). They were on their way to Dumay (close to Port au Prince) to start their water filtration project in association with the Rotary Club of Champ de Mars. 60 filtration systems will each deliver almost 300 gallons daily of much-needed fresh drinking water to the local community.

Project involves local community buy-in and sustainability through the setting up of a Community-based "Water Council."

SUNSET ROTARY IS A YOUNG, FUN, DYNAMIC SERVICE CLUB IN TALLAHASSEE, FLORIDA CONSISTING OF A CROSS-SECTION OF TALLAHASSEE'S BUSINESS AND PROFESSIONAL MEN AND WOMEN.

We are passionate about local and international community service, fellowship, and networking. If you are interested in learning what Rotary International is and what we are all about, please contact our Membership for more information at TLHSunsetRotary@gmail.com



ROTARY CLUBS IN ST. LUCIA CARIBBEAN PARTNERSHIP PROJECT

Rotary Clubs in St. Lucia have teamed up with counterpart clubs in the U.S. and the Southern Caribbean to finance a \$700,000 project that will supply drinking water to some 3,000 residents of Babonneau on a daily basis. Under the project, an obsolete 10,000 gallon tank has been replaced with a new 150,000 imperial gallon tank at Plateau, the highest point in the area. The tank was formally handed over to the Water and Sewerage Company (WASCO) recently.

The current water distribution network has been augmented by installing a new transmission line from the Monier-Plateau junction to the new tank. Pressure valves have been installed to regulate and maintain the correct pressure levels.



For over 45 years, Rotary Clubs in Saint Lucia have been very active across the island working at the community level. This commitment to service has resulted in substantial relationships with community leaders and other like-minded groups, all of whom contribute to the overall enhancement of the quality of life for many, including those who are economically and socially depressed.

One of the chronic issues throughout the island has been the unavailability of water. From as far back as 1995, communities have been hard pressed to meet their needs. The water company WASCO has not been able to overcome the challenge to provide consistent supplies of water island-wide. Over time, hurricanes and other natural disasters have created more problems and as such, large communities are consistently affected for varying lengths of time as they have no water. It is normal for people to go without pipe-borne water for months on end.

Babonneau is a rapidly changing rural community with a young and growing population. One of the more critical needs at the local level is to have running water as frequently as possible. Some communities report that they generally receive water one day a week. Some areas have never received running water and it is common to see women and children walking up steep hillsides with pails of water. Some communities within the project area collect water from the river. After storms and hurricanes, this source becomes very unreliable and is fraught with other health risks.

Hurricane Tomas in 2010 highlighted this forcibly, as the entire country was plunged into a serious water crisis. Previously, in 2008/9, St. Lucia had suffered from a tremendous drought, the severity of which had never been experienced before. Between the two extremes of drought and hurricane, the people suffered for want of good reliable clean water.



Hervé Honoré - Governor 2013-2014, Southern Caribbean Islands and Guianas with U.S. partner



This Rotary project will fill this need. It will have a multiplier effect throughout the community. Said a Rotary spokesman: "While we cannot create jobs, giving water can do this. Fulfilling this need will impact on and add quality to people's lives."

At left - Mr. Herve Honore, Rotary District 7030 Governor 2013-14; Mr. Timothy James, Water and Senior Distribution Technician Water and Sewerage Company of Saint Lucia (also a Rotarian); The Honourable Dr. Robert Lewis, Minister of Education, Human Resource Development and Labour for Saint Lucia; Mr. Steve Schleuter, Rotary District 6960 Governor 2012-13

A sustained education and awareness programme forms a significant part of the Babonneau project. This will not only impact the community, but will be relevant for the country as a whole. "While it may be more difficult to change the

mindset of an ageing population, working to change behaviours in children will impact the future. They will grow with the right attitude to conserve, protect and use water responsibly. The community and the country will continue to benefit long after the grant funds have been expended," the spokesman said.

Costs for the project have been jointly covered by various Rotary districts and clubs: District 696 of Southwest Florida, District of Georgia, District 6990 of Southeast Florida, District 6910 of North Georgia, District 6920 of Georgia, District 6990 of Southeast Florida, District 7020 of the Southern Caribbean, the Rotary Club of Orlando and Rotary Club of Kissimmee Bay.

Implementing clubs were the Rotary Club of Saint Lucia and the Rotary Club of Gros Islet.

At left - Hervé Honoré - Governor 2013-2014, Southern Caribbean Islands and Guianas with visiting Rotarians

Together, these districts raised US\$88,870 which was matched by the Rotary Foundation to finance the project at an estimated cost of US\$177,740 (EC \$479,898).

Local clubs contribute to all aspects of project management and co-ordination through the provision of human resources and technical expertise for among other tasks: project initiation; project implementation; planning; monitoring; schedule and handover stages.

The total cost of the project in cash and in-kind contributions is EC \$700,000.

Based on real stories from some of the people who live in the area that has been affected for so many years, this project will change their lives significantly. The tank will impact people who live in Chicken Back Street; Lafitte; Sayann Anho; Paix Bouche; Boguis, La Guerre; and Plateau.

The handover ceremony took place at the Plateau Community Center. In attendance were government officials, representatives from Rotary clubs local, regional, and international, and community representatives.



What is your vision for a better world?

The Rotary Foundation enables Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

ROTARY CLUB OF OCHO RIOS EAST, JAMAICA

...submitted by Christopher Thoms

A Rotary Club of 21 members

PARTNERSHIP WITH TEXAS

Medical Mission. Our club partnered with the United for Hope Foundation which is a group of doctors, dentists, opticians and nurses from Texas. These professionals administered free healthcare and pharmaceutical services to over 520 patients in the parishes of St. Mary and St. Ann. The services included dental assessments, blood pressure checks, pap smears, general medical assessments, visual assessments, issuing of reading glasses as well as the issuing of prescriptions and medications.



Gift Of Life feeding programme. The club supplied both of the young boys under our recovery, observation and feeding programme with one month's supply of groceries and vitamins.

Both boys had cardiac surgery for congenital heart disease some two to three years ago, but in order to ensure their full recovery, their nutritional needs must be appropriately met.

We began providing groceries for the two boys September 2012 and will continue to do this each month for a period of one year for each boy. The products were well received by both families.

PARTNERSHIP WITH ST. CATHARINES, ONTARIO, CANADA

Trees That Feed. The Trees That Feed programme has now partnered with the Ministry of Education, Jamaica. The discussions have led to an agreement that 2000 schools will participate in the programme over a three-year period.

Right- Receiving check for the school tree planting program from Cathy (Rotary Club of St Catherine, Canada) with the Head of the North East Region Ministry Of Education



The programme will first be piloted in 60 schools. The programme will be implemented fully once a Memorandum of Understanding has been signed between the Ministry and the Club. This month, two schools received new plants.

Our club planted one breadfruit tree on each school premises with the understanding that the schools will nurture the plants and use the fruits to contribute to the school's feeding programme for the students.



Rotary Zones 33-34

Anne L. Matthews

*RI Vice President
Director, Zones 33-34*

*Rotary Club of Columbia East
Columbia, SC
District 7770*



Mid-Atlantic and Southeastern USA, the Caribbean, Puerto Rico, French Guiana, Guyana, Suriname

2013-14 Rotary Foundation Goals

At the Rotary International Convention in June, 2013-14 Foundation Trustee Chair D. K. Lee shared the goals for The Rotary Foundation in 2013-14.

- 1) Make our dream of a polio-free world real
- 2) Building ownership and pride in our Foundation
- 3) Successfully launch our new grant model and put our Future Vision Plan into practice worldwide
- 4) Engage in innovative projects and create partnerships that help build a more just and peaceful world



Visit the Rotary International website at www.rotary.org/RIdocuments/en_pdf/c13_speech_lee_en.pdf to read Chairman Lee's address at the RI Convention in Lisbon, Portugal.

End Polio Now Zone Co-ordinators – Rotary Co-ordinators



Robert Hall - Zone 34



Rocky Jacobs - Zone 33



**Paula Matthews, Zone 33
Rotary Coordinator**



**Marcy Ullom, Zone 34
Rotary Coordinator**

Million Dollar Dinner

RIVP Anne L. Matthews has scheduled Zone 33's first ever Million Dollar Dinner to raise substantial funds for the Rotary Foundation. The dinner will be held in Charlotte, North Carolina on Saturday, October 19, 2013. Donors who make a new gift, pledge, or bequest of at least \$10,000 between July 1, 2013 and May 15, 2014 to any area of the Foundation will be invited to the dinner. A written commitment is required prior to October 19 to receive an invitation to the dinner.

Other districts around the world have held similar fundraising events, but this will be the first ever zone wide event of its kind. Also, it will be the first ever zone Million Dollar Dinner with both the president and vice president of Rotary International in attendance. This will make Zone 33's event exceptionally unique as Rotarians will be personally thanked for their gifts and bequests of \$10,000 or more to The Rotary Foundation.

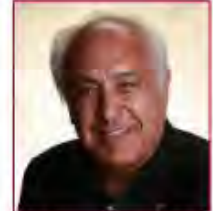
A Zone 34 Million Dollar Dinner is being planned for the spring of 2014.

The events are being organized by the Endowment/Major Gift Advisors (E/MDA) for Zones 33 and 34. Firoz Peera of District 7680 is serving as the E/MGA for Zone 33 and Bill Woulfin of District 6900 is serving as the E/MGA for Zone 34.

The Endowment/Major Gift Advisor is a newly established Rotary Leadership position for The Rotary Foundation with an E/MGA appointed for every zone in the Rotary World.



Firoz Peera, Zone 33
fpeera@carolina.rr.com



Bill Woulfin, Zone 34
bill@mtshealth.com

Details of the dinners will soon be provided to the District Governors, District Rotary Foundation Committee Chairs, and other Rotary leaders.

At Your Service

Regional Rotary Foundation Coordinators (RRFCs) support the district governors in establishing and accomplishing district Foundation goals. The RRFCs are assisted by Assistant Regional Rotary Foundation Coordinators who are assigned to three or four districts.



Zone 33 RRFC
Ron Ferrill
District 7570
ron_ferrill@alumni.utexas.net



Zone 34 RRFC
Kenan Kern
District 6920
kenankern@comcast.net

Rotary Public Image Coordinators (RPICs) provide guidance and resources on effective public relations to enhance Rotary's public image.



Zone 33 RPIC
Sue Poss
District 7750
sueposs@charter.net



Zone 34 RPIC
Carlos Giraldo
District 6970
carlos@crshotels.com



www.endpolio.org

Rotary Coordinators (RCs) serve as resources for districts and clubs working in partnership with their Zone Director. RCs are your main resource for membership development.



Zone 33 Rotary Coordinator
Paula Matthews
District 7770
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Zone 34 Rotary Coordinator
Marcy Ullom
District 6990
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End Polio Now Coordinators provide leadership and foster awareness at the district and club level toward achieving certification of Polio eradication.



Zone 33
Rocky Jacobs
District 7720
pungoriv@gotricounty.com



Zone 34
Robert Hall
District 6900
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Assistant Regional Rotary Foundation Coordinators, Assistant Rotary Public Image Coordinators, and Assistant Rotary Coordinators are listed on the Rotary Zones 33-34 website.

One day in a tavern a sailor and a pirate were comparing stories of their adventures. The pirate had a peg leg, one hook for a hand and an eye patch. The sailor asked about his peg leg. "I lost it in a shark attack," the pirate said.

"What happened to your hand?"

"That I lost in a sword fight," the pirate answered. And when he was asked about his patch, he explained a seagull dropping fell into his eye.

Astonished, the sailor said, "You mean to say that you lost your eye because of a seagull?"

"Well," the pirate replied, "it happened the first day I had the hook."

APPENDIX A

Governors of Zones 33/34 – 2012-14

Mailing list for Caribbean Partnership Newsletter at September, 2013

This list will be updated as I receive more information. I print it here for your information.

Please help me keep this list up to date. Email ladykitt@gmail.com

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APPENDIX B

INTERESTING INFORMATION – ZONES 33 AND 34

Totals for Zone 33

Total number of districts: 15
Total number of clubs: 784
Total number of Rotarians: 38572
Number of two-year terms out of 16 terms: 8

Totals for Zone 34

Total number of districts: 14
Total number of clubs: 774
Total number of Rotarians: 37029
Number of two-year terms out of 16 terms: 8

Interesting websites for Zones 33 and 34

- <http://www.rizones33-34.org/>
- <http://membership33-34.blogspot.com/>
- <http://rotaryresources.blogspot.com/> (Zone 33 Rotary Coordinator's Blog - Rotary Resources)
- <http://zone34retentioncentral.blogspot.com/> (Zone 34 Rotary Coordinator's Blog – Retention Central)

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

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